

Philippine Christian University Graduate School

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ABSTRACT

Title of the Research:

PHILIPPINE MUTUAL FUND COMPANIES

TOWARDS CORPORATE RESPONSIBLE

GOVERNANCE

Nature of the Research:

Dissertation

Name of the Researcher:

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Advisor:

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Degree:

Doctor of Philosophy in Business Management

Date:

March, 2014

This study aims to evaluate the Philippines mutual fund companies towards corporate responsible governance (CRG) and its impact on financial returns by employing corporate performance indicators such as, ROE (return on equity), ROI (return on investment), NAVPS (net asset value per share) and NIAT (net income after tax).

The method of research used in this study is historical, documentary and field survey by using audited financial statements from December, 2008 to December, 2012. A stepwise regression model is employed to empirically examine the interaction between the dependant and independent variables in the study. The study seeks to evaluate Philippines mutual fund companies for corporate responsible governance and examine the effects of corporate responsible governance on mutual funds companies in the Philippines by analyzing corporate performance in terms of profitability, market ranking and CRG.

The statistical treatment used in the study was multiple stepwise regression analysis to determine the enhanced corporate responsible governance model.