



ABSTRACT

Title : Commitment and Job Satisfaction of School Paper Advisers on the Implementation of Campus Journalism among Grade VI Pupils and their Academic Performance in English: Basis for a Training Program

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This study determined the commitment and job satisfaction of school paper advisers on the implementation of Campus Journalism among Grade VI pupils and their academic performance in English as basis for a training program using the descriptive correlation method of research.

It involved the participation of 126 school paper advisers and 600 Grade VI pupil-journalists who were randomly selected. The statistical tools used were weighted mean, standard deviation, frequency count, percentage, mean and Pearson r.

Findings on this study reveal that public elementary school paper advisers are committed and the level was acceptable. It is being recommended



that they need to proactively communicate with other stakeholders, the local school administrators and division officers the need to improve their local journalism by-laws, giving more attention on teacher-adviser stipends and more consistent policy/guideline implementation and community and school participation to improve school paper advisers' commitment levels.

In the level of school paper advisers' job satisfaction, generally they are highly satisfied and the relations in the workplace is the primary indicator of high levels of school paper adviser's job satisfaction followed by the privilege of having one's own student publication office and environment. With this, they need to receive monetary stipends to increase their job satisfaction, which can be sourced by the local school from their local government units or through parent-teacher funding to support quality and relevant student publication.

The extent of implementation of policies in campus journalism is often implemented or consistent. The mere reason, school paper advisers need to limit themselves to technical aspects of the student publication and encourage students to do the bulk of the work specially for news gathering, interviews, column writing for writers and staff and more editing for senior student editors.

The English Grade Profile of the young journalists is 94.11 percent, (superior level), indicating that they are capable of making their own journalistic research, news and features writing and editing as attested by their superior English proficiency. Young journalists in the Division of Mindoro need to choose



their editorial board and writers a year before their designation as editors and staff.

As substantially disclosed by correlation outcomes showed that there is an evidence that consistent campus journalism policy and guideline implementation positively influences the job satisfaction of school paper advisers and eventually their commitment levels in school journalism. Since consistent policy or guideline implementation predict job satisfaction and these predict teacher-journalist commitment, the whole editorial board of each respondent school needs to review the extent of implementation of their local policies (or by-laws) and support proposed laws that will strengthen campus journalism policies (e.g. House Bill (HB) 1493, introduced in the 16th Congress).

A Training Program for young journalists and school paper advisers is proposed for implementation.